

# Lauren Kilgore

## Beautiful Wreaths and Etsy Expertise

Lauren Kilgore is an accountant turned wreath maker turned Etsy expert. She helps students open and market their Etsy shops through SEO and social media marketing. She opened her BeautifulMesh Etsy shop in 2014 and now teaches through Handmade Sellers University. She is a certified Etsy U instructor with a shop in the top 0.1% of all shops on Etsy.

**6,900+** ETSY SALES

**900+** ETSY SELLER EBOOKS SOLD

**150+** SHOPS PERSONALLY REVIEWED AND IMPROVED



@BEAUTIFULMESH  
80,000+ FOLLOWERS, 77K MONTHLY POST REACH, 38.5K ENGAGEMENT



@BEAUTIFULMESH\_WREATHS 8,200+ FOLLOWERS, 10,500 WEEKLY IMPRESSIONS



@BEAUTIFULMESHWR 7,800+ FOLLOWERS, 250K-500K MONTHLY VIEWERS



### CONFERENCE SPEAKING ENGAGEMENTS

- Social Media Marketing Made Easy
- Crafters Convention
- Wreath Makers Live
- Sublimation Summit

### GUEST SPEAKER IN

- Jennifer Allwood's Inner Circle
- Damon's Inner Circle
- Julie's Inner Circle
- Rhonda's Creative Circle
- Kelea's Design School
- Polka Dot Wreath Co
- Junk Monkey Paint co
- Debi's Creative Corner
- Southern A-Door-nments Decor

### FEATURED IN/ON

- First For Women Magazine
- Online Marketing Made Easy with Amy Porterfield Podcast
- Jennifer Allwood Better Way Program



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